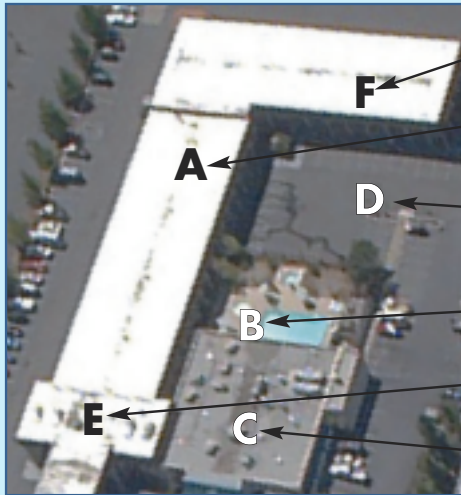
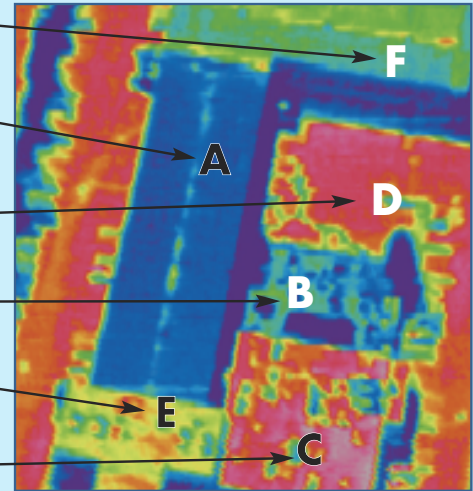


Is Your Roof *Hotter* Than Your Parking Lot?



- Aluminum Coated Built-Up
125°F
- Duro-Last Cool Zone System
97°F**
- Asphalt Parking Lot
134°F
- Swimming Pool
87°F
- Granular Cap Built-Up
127 - 129°F
- Gravel Ballast Built-Up
134 - 139°F



Best Western Hilltop Inn
Redding, California
August 2, 2001 - 2:30 p.m.
Outside Air Temperature
95°F



- C = Gravel Ballast Built-Up 139°F
- D = Asphalt Parking Lot 134°F
- E = Granular Cap Built-Up 129°F
- F = Aluminum Coated Built-Up 125°F
- Duro-Last is 42°F Cooler
- Duro-Last is 37°F Cooler
- Duro-Last is 32°F Cooler
- Duro-Last is 28°F Cooler

Cooler than the rest – Cool Zone System 97°F

— MAKE DURO-LAST® —

COOL ZONE®

— YOUR ROOFING SOLUTION —

The highly-reflective white Cool Zone membrane delivers real energy cost savings throughout North America and can also help in obtaining credits toward LEED and LEED-EB certification.

The Cool Zone roofing system is also:

- Custom prefabricated for every building
- Durable
- Professionally installed with no business disruptions
- Backed by the industry's best warranties
- Code compliant
- The best long-term roofing value for your building

"We have realized a substantial energy savings. In addition to receiving \$3,000 in energy rebates, there was no disruption to our business during installation..."

Steve Gaines
Best Western Hilltop Inn



The Duro-Last® roofing system is proudly manufactured in the United States of America.



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800-248-0280

Grants Pass, Oregon
800-356-6646

Jackson, Mississippi
800-434-3876

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